

CURRENT AFFAIRS

FISHY BUSINESS

52' (ENG), 45' (GER)

The seal of the Marine Stewardship Council (MSC) serves as the world's most successful ecological insignia. Its symbolic blue fish adorns the packages of more than half the fish products sold around the world and many consumers know and trust the seal.

It acts as a guarantee that the fish products are obtained through safety means that preserve the marine ecosystem. But does it really? An insider from the label is the whistle blower. He is blowing the lid off this dark sea operation. An investigative quest determines if the MSC is delivering on their promise to provide quality without harm.

Fotos: ©WDR

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