

## PEOPLE . PLACES

## **O'MAST**

## 52' (ITA, ENG subs)

## The Italian masters give insight into the craft of tailoring the perfect suit.

In the craftsmen's language O'mast is the man in charge, the master. He is the one that really knows the craft. He gives the lines to follow, the style and the quality of the work. O'mast explores the culture and tradition of tailoring in Naples. For lovers of Italian culture and craftsmanship, it is a gentle but engaging glimpse of life in the city. Tailoring aficionados and industry heavyweights speak about their origins, views on style and how the city of Naples makes it all possible.

Original Title: O'mast

Year: 2011

Produced by: Kid Dandy

