

MOTOR . MACHINES

100 YEARS OF BMW - THE STORY

52' (ENG), 45' (GER)

The BMW i8, a hybrid sports car with gull-wing doors and a carbon fibre body, gives us a glimpse into the future of the world's biggest premium car manufacturer.

The Bavarian Motor Works (BMW) started out in 1916 as a small producer of aircraft engines. Since then, the company's 100-year history has seen technological innovations, racing victories and also severe crises. The documentary shows exclusive films and documents from the founding years through to the present day – including the story of Elvis Presley's BMW, which has never before been shown.

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